



	 Small Static Websites Only	 Static Websites Only	 Small Dynamic Website	 Large Dynamic Website	 -
Setup Cost	USD 250 175	USD 399 199	USD 449 249	USD 499 299	USD 799 499
Initial Analysis					
Brief Market Analysis	✗	✗	✗	✓	✓
Keyword Research + Report	✓	✓	✓	✓	✓
Competitor (SERP) Analysis + Report	✓	✓	✓	✓	✓
Current Ranking Report	✓	✓	✓	✓	✓
Website Pre Analysis					
Title Tag Optimization	✓	✓	✓	✓	✓
Meta Descriptions	✓	✓	✓	✓	✓
Meta Keywords	✓	✓	✓	✓	✓
Image (Alt Tag) Optimization	✓	✓	✓	✓	✓
Anchor Tag Optimization	✓	✓	✓	✓	✓
Header Tags Optimization	✓	✓	✓	✓	✓
Content Optimization	✓	✓	✓	✓	✓
URL Structure/SEO Friendly URLs	✗	✗	✗	✓	✓
Canonical Issue Resolve	✓	✓	✓	✓	✓
Keyword Optimized	5	8	10	15	All Possible Keywords
Internal Linking Structure Analysis	✓	✓	✓	✓	✓
Recommendations for Loading Time Optimization	✗	✗	✓	✓	✓
On Page Specials (Standard Checks)					
Robots.txt Optimization	✓	✓	✓	✓	✓
W3C Validation (Home Page)	✗	✗	✓	✓	✓
Google Webmaster Tool Configuration	✓	✓	✓	✓	✓
Yahoo Webmaster Tool Configuration	✓	✓	✓	✓	✓
Bing Webmaster Tool Configuration	✓	✓	✓	✓	✓
.xml & HTML Sitemaps Creations for Search Engines	✓	✓	✓	✓	✓
Google Cache Check	✓	✓	✓	✓	✓
Google Analytics Installation + Setup	✓	✓	✓	✓	✓
Breadcrumb Optimization	✗	✗	✓	✓	✓
Off Page Optimization (Monthly Tasks)					
Directory Submission	100	200	300	400	750
Thematic Link Building	3	5	7	10	15
Article Writing (400-500 words)	✗	✗	2 Articles	3 Articles	5 Articles
Article Submission in Directories (Approved)	20 (2 X 10)	20 (2 X 10)	40 (2 X 20)	60 (3 X 20)	100 (5 X 20)
Social Bookmarking for Each Article	40 (2 X 20)	40 (2 X 20)	50 (2 X 25)	75 (3 X 25)	125 (5 X 25)
Blog Post Writing and Publishing	1 posts	2 Posts	5 Posts	8 Posts	12 Posts
Blog Submission	5	5	10	10	15
RSS Feeds Submission for Blog	5	5	10	10	15
Press Release Submission (if provided by client)	✗	✗	10	20	50
Theme-base Blog Commenting Links (Monthly)	✗	5	8	10	20
Forum Posting Links (Monthly)	✗	5	10	15	20
Profile Creation (Facebook, Twitter & YouTube)	✓	✓	✓	✓	✓
Submission in Social Bookmarking & Networking Sites	5	10	15	25	50
Classified Submission	✗	✗	10	10	20
Local Business Directory Submission	✗	✗	5	10	20
Reporting					
Monthly Traffic Report	✓	✓	✓	✓	✓
Directory Submission Report	✓	✓	✓	✓	✓
Article Submission Report	✓	✓	✓	✓	✓
Blog Commenting Report	✗	✓	✓	✓	✓
Forum Posting Report	✗	✓	✓	✓	✓
Confirm Links Report	✓	✓	✓	✓	✓
Press Releases Report	✗	✗	✓	✓	✓
Social Bookmarking Report	✓	✓	✓	✓	✓
Search Engine Ranking Report	✓	✓	✓	✓	✓
Customer Support					
Email	✓	✓	✓	✓	✓
Chat	✗	✓	✓	✓	✓
Telephone	✗	✗	✓	✓	✓
Our Service Promise					
E-mail Updates Every Week	✓	✓	✓	✓	✓
Ranking Reports (Monthly)	✓	✓	✓	✓	✓
All Emails Answered Within 24 Hours	✓	✓	✓	✓	✓